

ABSTRACT OF THE DISCLOSURE

A Digital Subscriber Line (DSL) demonstration kiosk located in a store is configured to transmit its dynamically allocated Internet Protocol (IP) address to a centrally located monitoring computer. The centrally located monitoring computer receives the IP address, and starts to “ping” the kiosk to determine if the kiosk is “alive.” The centrally located monitoring system additionally tracks the usage and usability of the kiosk, and receives information on whether a sale of a demonstrated service has taken place, and if so, which kiosk location or salesperson was responsible for the sale.